

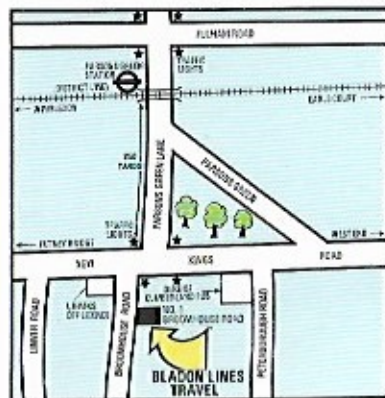
1 Broomhouse Road, London SW6 3QU
 Telephone: (01) 731 4228 (3 lines),
 (01) 731 4322, (01) 731 6885
 Telex: 21879 & 25247

Come to the office to discuss your booking.
 We are easy to find. Only 250 yards from
 Parsons Green Tube Station and with
 unrestricted parking outside the door.

Office Hours —

Monday	8.30 a.m. to 8.30 p.m.
Tuesday	8.30 a.m. to 8.30 p.m.
Wednesday	8.30 a.m. to 8.30 p.m.
Thursday	8.30 a.m. to 8.30 p.m.
Friday	8.30 a.m. to 5 p.m.
Saturday	8.30 a.m. to 12 noon

Directors: **Simon Bladon**
Mark Lines



Registered Office: Wolfreton House,
 Kirk Ella, North Humberside.
 Registered No. 1369886

Earls Court Ski Show – Stand D3 – Nov 10 to 18

Book with Bladon Lines and Support the British Ski Teams


If you book your holiday with Bladon Lines you will, in a modest but much needed way, be helping Britain's teams at the Lake Placid, U.S.A. Winter Olympics in February, 1980. We have agreed to give The National Ski Federation of Great Britain's Olympic Appeal 47 p. for every holiday we sell this season. In exchange you will get, from the Ski Federation, a helpful leaflet with instructions on how to get a bit fitter before the holiday, where to find dry ski slopes, safety hints and other useful information.

Ski Club of Great Britain

In two of our resorts, Verbier and Courmayeur, the Ski Club will be maintaining permanent representatives during the season. They organise get-togethers for English-speaking guests in the resort (not just their own members) and, as expert skiers, can often be very helpful, where our own rep, whose job is more administrative, is not so well placed to assist. There is a really super clubhouse in Eaton Square, London and membership at about £8 a year (inclusive of all the copies of Ski Survey) is extremely good value. (Also the best Bloody Mary's in Town at the bar!)
 Contact The Ski Club of Great Britain, The Secretary, 118 Eaton Square, London, SW1



Photographs: We are indebted to the following for the use of their photographs in making this brochure:- Capt. Jeremy Langlands, John Bladon, Helen Dampney, Luke Valner and Tom Service

Courmayeur, Italy.  Meribel, France.  Verbier, Switzerland. 



Ski and Wintersport Holidays 1979/80

Four types of holiday

The best range for everyone

CHALETs

Luxury value in your own skiing home

BUDGET CHALET

Unbelievably priced chalet for young people

APARTMENTS

Self catering for privacy and good value

HOTELS

Carefully chosen range of luxury medium and cheap

ABOUT BLADON LINES...

When Simon Bladon and Mark Lines first started Bladon Lines Travel, it was their intention to produce a Ski Programme offering a range of holidays in resorts with first class skiing and apres-ski facilities at a range of prices to suit anyone's pocket. We are therefore covering just three resorts, but each of them is in a different country:— Meribel in France, Courmayeur in Italy and Verbier in Switzerland. In each of these three resorts, we are offering the widest possible range of accommodation, and we hope that in this range you will find what you are looking for. In particular, we have tried to create some low cost holidays, so that people wanting to ski in a great resort can do so at a price they can afford, rather than have to settle for a second rate resort where the skiing is limited. The accommodation we are offering in each resort includes our staffed chalet parties, self-catering apartments, a range of hotels from the best luxury hotel, down to the cheapest pension and, a new idea for this season in Verbier only, our budget chalets which offer half board accommodation at the lowest possible price. We have tried, within the restrictions of a small brochure, to squeeze in as much relevant information as possible, without causing confusion. This is because we appreciate that, for most of our customers, the purchase of the annual skiing holiday is one of the major items of expenditure in the year and that the customer will therefore want to know as much as possible about what he is getting for his money. Because much of the print is rather small, we have tried to assist the reader in finding what he is looking for by using a colour coding scheme in which details of each type of accommodation are printed on a specific coloured background:—

Chalet parties on red,

Self-catering apartments on blue,

Hotels and pensions on green,

Budget chalet on yellow.



AFFILIATED MEMBER
Ski Club
OF GREAT BRITAIN

FEATURES OF A HOLIDAY BOOKED WITH US...

PRICE GUARANTEE AND STRIKE DELAY INSURANCE

The prices in this brochure are fixed. If the cost of fuel rises or if sterling weakens against other currencies our prices will hold good. The only exceptions to this are that we must reserve the right to pass on any increased costs which arise out of official Government Action such as devaluation or the creation of new taxes, levies, etc., which do not exist at present.

In these days of frequent hold-ups caused by industrial action in airlines, flight controllers and airport staff we have insured at Lloyds of London all our customers against the effects of strikes. Briefly, if delayed, you get £20 per 24 hours of delay up to a maximum of £60 or at any time after having been delayed for 24 hours you can cancel the holiday and claim up to £400 cancellation costs.



TRANSPORT OPTIONS

Getwick Flights All the prices quoted in this brochure assume a return Getwick/ Geneva charter flight with coach transfer between airport and resort.

Manchester & Luton Flights Manchester & Luton flights are usually available at small price alterations if we are given sufficient notice.

Self Drive If you want to drive out to the resort, and Meribel, Verbier and Courmayeur are all very accessible from Britain, we will give a £45 reduction per person from the brochure price.

RESORT REPRESENTATIVES

In each resort we have a representative who is available, in the first instance, to escort you to and from the airport on the transfer coach; buy your lift passes for you and introduce you to ski school and ski hire shops. In addition she is there to help answer any queries you may have and to help iron out any problems which may arise. She will be available every afternoon (except changeover day) at a fixed time and place so that she is easy to find.



GENEROUS GROUP DISCOUNTS

We give the following group discount per guest —

		1 week	2 weeks
Chalets	6-10 people	£6	£11
	11+ people	£7	£13
Budget Chalet	6-10 people	£3	£5
	11+ people	£4	£6
Hotels	6-10 people	£7	£12
	11+ people	£8	£14

BRING THE CHILDREN AND SAVE

If one party takes a whole chalet we offer the following discounts for children:—

Chalets	Age 6 to 12	£6 each week
	Age 2 to 6	£12 each week
	Age under 2	we charge £15 a week if child sleeps in parents room.
Hotels	Rates on application as hotels give differing discounts.	



Bladon Lines are value-for-money, luxury chalet party operators

We claim with confidence that, of the British tour operators who offer staffed chalet parties, we are at the top of the tree. Some chalet parties may be cheaper than ours and in some cases there may be better chalets than ours but, on average, we not only have the cream of the chalets in our resorts but we also provide the best quality of food and service.

We are able to provide this service at very competitive prices because we keep overheads to a minimum and because we are able to keep very close control over a small number of resorts.

Cheaper and more intimate than an hotel

The chief advantages of a chalet party holiday are twofold. You get better food and accommodation than in a similarly priced hotel and you are able to relax in your own home during your holiday. No need to dress for dinner or whisper in the dining room.

Come with a group or join a party

People book our chalets in one of two ways. Either they take advantage of our party discounts and form a group of their friends or friends' families and then take over a whole chalet or else they book in ones, twos, threes and fours and join a party made up by us. If you choose the latter course we will always advise as to which chalet has bookings from guests who are likely to be compatible with you. This is a well tried and tested way of making friends and of having a sociable time without the necessity of having to organise a party of your friends.

No extras to add to the cost

With a chalet party it is easy to calculate the cost of your holiday as there are no extras. Wine, service and taxes are included in the price, so there are no nasty surprises on departure day.

Meal Arrangements

Breakfast Fruit juice, cornflakes or porridge, cooked main course (i.e. bacon & eggs), bread, marmalade, coffee or tea. So that the chalet girls can get on with their daily chores we do ask you to appear for breakfast by about 9.30 a.m. or fix it for yourself.

Lunch Simple packed lunches are provided for those who do not wish to eat in a mountain restaurant. Remember to bring your bum bag!

Tea Tea Time is Open-House-Time. Bring friends to your chalet and enjoy bread, butter and jam, biscuits and cake and tea or cocoa.

Dinner Our chalet girls, all of whom are highly qualified and experienced cooks, produce in the evenings, the three course dinner which is the focus of the party's day. There is no rush, the wine is free & unlimited during the meal, and you can sit and chat or play games afterwards until you want to go to bed or it is time for some more active apres ski entertainment. Normally dinner

would consist of a starter, main course, pudding and coffee, but if the guests in a particular party showed a preference for, say, fruit and cheese rather than a first course the girls will make the appropriate alteration to the menu. We fully appreciate, of course, that families with young children require flexibility not only with menus but also with eating times.

The chalet girls: your hostesses

Not only do the chalet girls cook, clean the chalet and make the beds for you - they are there to tell you about the best night clubs and bars and also where to find the ski runs most suiting your ability. We try to choose girls who will be diligent and yet retain their sense of fun but we do hope that the guests will make their job a happy one. They work very hard so we give them one night off each week when we ask you to eat at one of the local restaurants.



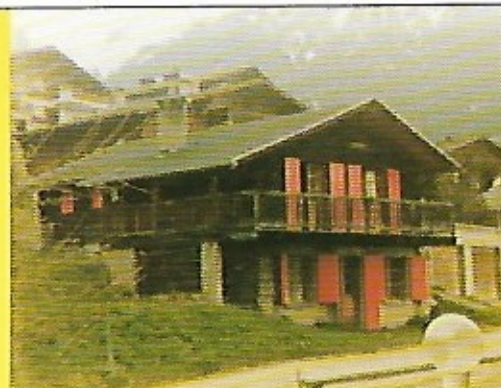
La Taquinere, Verbier.

NEW

ONE WEEK from £115 HALF BOARD

TWO WEEKS from £153 HALF BOARD

Prices inclusive of flight and coach transfers.



Budget Chalet Agnes.

The best skiing at budget prices

As a new idea for this year we have decided to provide a ski holiday for the skier who wants to go to one of the very best resorts at the lowest price possible. In Verbier we have taken on a chalet, situated centrally in the village, which we will run on a "cheap and cheerful" basis at prices that young people can afford. We hope that this will appeal to the good, but impetuous, skier who really does not want to spend a holiday in a second rate resort just because it is cheaper.

We are able to provide these holidays at such low prices by cutting out all costs which are not totally necessary and by taking a chalet which, frankly, is not luxurious and by increasing the numbers in the chalet by the use of bunk beds in a number of cases. We do not, however, think that overcrowding will be a serious matter and we are sure that you will be enchanted by the chalet's character.

Come with a group or join a party

As with our chalet parties you can book into the budget chalet either singly or with one or two friends or alternatively you can form a group and take the whole chalet (see page 3 for group discounts). We are certain that the atmosphere in this budget chalet will be the very greatest fun as this sort of holiday is aimed to appeal to the hard-up undergraduates, the underpaid secretaries and the exploited article clerks of the world; in short the people who aren't too fussy about the depth of carpet in the bathroom but who want a cheap holiday in a really fabulous resort.

Food

Breakfast A Continental Breakfast of tea or coffee, bread and jam or marmalade.

Dinner A meal aimed at being simple yet filling and tasty. It won't be like the Savoy Grill but we guarantee that you won't go hungry. $\frac{1}{2}$ litre of cheap local wine with the meal.

Chalet Girl

There is one girl to cook for you and clean the chalet and as there will be 10 to 12 guests (i.e. rather larger numbers than in a normal chalet holiday) we do ask our customers to straighten their own beds and leave the bedroom floor unimpeded if they want their room cleaned. The chalet girl gets one evening off each week when your dinner will not be produced and we ask you to either fix your own meal or else eat out on these days.

Privacy at a low price

Self-Catering holidays give you the opportunity to enjoy complete privacy and at a price which you control yourself. If you are travelling with a family or a smallish group of friends this is an excellent way of skiing the best resorts at a sensible price because it's your decision as to who you go on holiday with and how much you spend on food and wine.

Full Bladon Lines Service

Bladon Lines offers its fullest service to self-catering customers including the advice and assistance of its representative and all discounts for lift passes and ski hire. Unlike some operators we pay all deposits on flats on behalf of our customers and then, if there is any settling up in respect of breakages, telephone etc., we will send you the final invoice after your holiday. In short, we look after you as well as if you were staying in one of our chalets.

How to self-cater

If you're not very careful a self catering holiday can be a false economy so we give the following tips as to how to get the best possible value:-

Food You should stock up with food in Britain and reduce the cost of shopping when you get to your apartment. Dairy products are the biggest potential saving. Butter, cream and all meat & fish are worth taking out to the resort but take note of customs regulations. Also don't forget that your kitchen will not be well stocked with spices, lard, oil etc. Do not be too worried about taking perishables as the Alps provide nature's own refrigerator on your balcony. At night the temperature will be below freezing but do make sure that the sun is not directly on your Sunday joint during the day!

Transport If you do not require a return Gatwick/Geneva flight and the coach transfers between airport and resort we reduce the price shown in this brochure by £45 per person, and there is no doubt that if four people drive their own car to the resort savings can be made. For instance, at the time of writing, a Ford Cortina (length 14.48 m.) costs £51.40 for the return Dover/Calais crossing. In addition each passenger pays £17.20 return. Even with modern petrol prices this can give a substantial saving, especially where the car is filled with food bought in Britain and with skis hired at home.

What you will need

The flats are, by and large, well equipped but anything sophisticated for the kitchen will have to be brought out (i.e. food mixers). Linen is provided for the beds but it is usually a good idea to bring large bath towels and your own dish cloths. None of the self-catering flats are equipped with tape cassette players or games.

*Drinks time — Johnny Bladon,
Doey Swindells and Nigel Houldsworth.*



Bladon Lines Get-You-Going Service

As some self-catering customers arrive rather late on their change-over Saturday and are unable to do any shopping we will instruct one of our chalet girls in the resort to have some basic commodities left in your apartment on arrival day. All you do is send us your shopping list with your final cheque when paying for the holiday and we will do the shopping. Our representative will ask you to settle up during your stay.



Hotel Rosa Bianche, Verbier %-% — terrific value for a half board holiday

Hotels — the traditional skiing holiday

For many skiers there is only one way to take a skiing holiday, the traditional way, in an hotel. In each resort featured in this brochure we have selected at least three hotels or pensions. One for every holidaymaker.

Star Ratings

Bladon Lines has allotted a star rating to each hotel or pension as follows:- Luxury Hotels ★★★, Middle Range Hotels ★★ and Economy Pensions ★. These ratings have no connection with the ratings of other guides or organisations. They are simply to assist the reader of this brochure.

Luxury Hotels ★★★

The hotel selected in this category in each resort is that which, in the opinion of the directors of Bladon Lines, is best appointed, offers the best accommodation, has the best cuisine and whose management tries the hardest to produce a consistently high standard of service.

Middle Range Hotels★★

These hotels have been chosen to give the best value for money in terms of good management, clean and comfortable rooms, good and well prepared food and a good position in the resort.

Economy Pensions★

In each resort we have selected a "no frills" cheap bed & breakfast pension. Here you can stay at the best possible price in the resort. If you are too late to get into a Bladon Lines Budget Chalet or if you prefer that little bit of extra privacy these Pensions are the answer.

Full Bladon Lines Service

Bladon Lines offers the fullest service to its hotel customers including the advice and assistance of its resort representative and all obtainable discounts for lift passes and ski hire. You will be informed of any activities in the resort and of any parties organised for our guests. If you should have any problems with your hotel you should speak to the representative who will remonstrate with the hotel management on your behalf. If you perhaps need to alter your travel arrangements unexpectedly the representative will help. She is easy to find in a fixed place each day at the same time.

Hotels



Hotel Le Mazot

Pension Clarmont★

The owner of Pension Clarmont, Madame Mani-Carren is a warm personality. She extends a particularly warm welcome to children. Half of her little establishment is a true old Valaisan chalet whilst the other half is a sympathetically designed modern addition. The rooms are spacious and clean. The position is excellent for both the Ruinettes lift and the village centre. It is truly fortunate that Verbier's least expensive pension accommodation should be of such a high standard.



Pension Clarmont

Hotel Mazot★★★

The charming Serge Tacchini, who learnt his catering in the U.S.A. and so speaks excellent English, runs this small and very personal hotel with great skill and dedication. It has a spacious dining room with an open grill where steaks are cooked, there is a bar for hotel guests and a "carnotzet" grill bar where you can enjoy a raclette evening every Wednesday or, if you are feeling sociable, you can hold private parties in it. All rooms have private bath, telephone and radio. Rooms with a balcony cost a supplement of £10.50 per person per week. There is a sauna which costs Sfrs 6. Great care is taken with the food, the position is tremendous — only 35 yards from the main square — and we think that it is Verbier's best hotel.

Hotel Rosa Blanche★★ (Photo page 7)

This hotel was much appreciated and praised by our customers who stayed in it last year. The rooms are simply furnished but the food is really rather good and the price very attractive. The public rooms are light and airy and downstairs is "La Grotto", an attractive bar in the style of a cave. The position is good for the Ruinettes lift as well as the village centre. Rooms with a private shower or bath are available at a surcharge of £14 per person per week. If a double bed is booked each person receives a reduction of £7 a week. For value for money this is the hotel to choose in Verbier.

VERBIER, SWITZERLAND



Catie Hickson taking a breather whilst powder snow skiing at Verbier

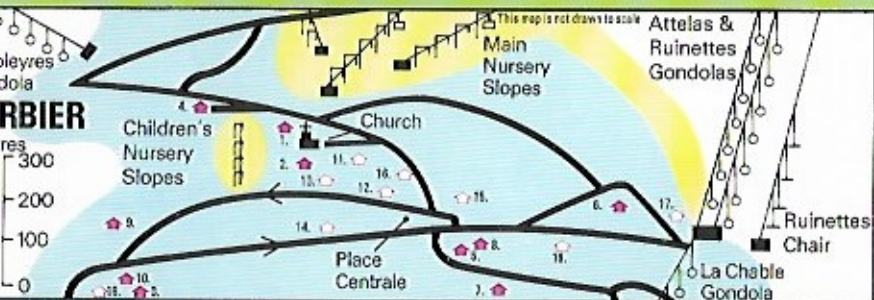


Budget Chalet

Chalet Agnes — for 10/12

NEW

This really is the sweetest little chalet which is positioned right on the nursery slopes and very conveniently for Savoleyres. It is not luxurious in any way but it would be hard to imagine a chalet with a more warm and friendly atmosphere. There are two rooms with a pair of bunks each and two rooms with a double bed and a pair of bunks each. The double beds are counted as singles unless you instruct us otherwise. There is a bathroom with WC and a separate WC. The living room has French Windows. One chalet girl!



1. Chalet La Taguinerie
2. Chalet Clos de Coeur
3. Chalet Le Verbier
4. Budget Chalet Agnes
5. Hotel Le Mazot
6. Hotel Rosa Blanche
7. Pension Clarmont
8. Apartments Service
9. Apartments Horizon Blanc
10. Apartments Tourbillon
11. Ski School & Tourist Office
12. Post Office
13. Rocca 1. Kinder Skiothèque
14. Parc Club Skiothèque
15. Marshall's Skiothèque
16. Pizzeria
17. Mont Fort Pub
18. Migros Supermarket
19. Swimming Pool
20. FREE BUS ROUTE

Self Catering

Verbier is an ideal resort for a self-catering holiday as it has such good facilities. For reasonably priced shopping there is the Migros Supermarket which has a very wide range of foods and is part of Switzerland's cheapest chain. There is also a couple of delicatessens where everything from salmon to artichokes can usually be bought. If you feel like taking the night off cooking there is a plethora of restaurants to choose from.

The three buildings chosen, **Horizon Blanc**, **Tourbillon** and **Seracs**, are all fairly small, well equipped, centrally positioned, close to the shops and, most important of all, good value. They range in size from 2 beds to ten. In all cases two persons will sleep in the living room. Most flats have one bathroom although those sleeping more than seven will usually have two. The variety of accommodation within the flats is too great to describe in detail in the brochure but we can give an accurate description if you telephone or call at the office.



Mark Lines and Ros Collison at Attelas, Verbier with the Mont Gels Cable car in the background

Verbier Prices (£)

Accommodation	Budget Chalet		Chalets Verbiage & Croix de Coeur		Chalet La Taguinerie		Pension Clarmont		Hotel Rosa Blanche		Hotel Le Mazot		Self Catering Apartments							
	3 Board	Various	Full Board	Various	Full Board	Various	8 & 8 Twin	7 Board	7 Board	7 Board	7 Board	7 Board	4 Beds	4 Beds	8 Beds	4 Beds	8 Beds	8 Beds		
Meal Arrangements	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14
Type of room	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14
No. of nights	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14
Departure Date	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14	7	14
Dec 8	114	162	—	—	—	—	101	190	169	246	209	348	110	164	104	141	107	148	—	—
12	118	162	176 (10 nts)	190 (10 nts)	156 (10 nts)	196 (10 nts)	131	202	167	259	261	398	110	—	—	—	—	—	—	—
16	118	162	156	270	105	290	131	202	167	259	261	398	110	—	—	—	—	—	—	—
19	—	—	280 (10 nts)	280 (10 nts)	173 (10 nts)	205 (10 nts)	143	213	167	259	261	451	—	—	—	—	—	—	—	—
22	134	192	192	275	202	299	143	213	167	259	261	451	—	203	—	—	—	—	—	182
29	134	192	192	255	202	276	143	202	167	259	261	398	—	—	—	—	—	—	—	—
Jan 5	119	162	155	235	165	255	131	190	169	246	209	348	110	164	104	141	107	148	—	—
12	114	162	156	222	166	242	131	190	169	246	209	348	110	184	104	144	107	148	—	—
19	119	162	156	228	166	242	131	190	169	246	209	348	110	154	104	144	107	148	—	—
26	119	162	186	248	176	268	131	190	169	246	209	361	110	180	104	150	107	173	—	—
Feb 2	119	162	182	268	192	288	131	190	169	246	209	375	135	206	110	156	131	197	—	—
9	119	162	192	273	202	299	131	202	167	259	261	412	135	206	110	166	131	197	—	—
16	134	192	192	273	202	299	143	213	167	259	261	451	135	206	110	156	131	197	—	—
23	134	192	192	287	202	287	143	213	167	259	261	451	135	208	110	166	131	197	—	—
Mar 1	129	182	182	287	192	287	143	202	167	259	261	412	135	208	110	156	131	197	—	—
8	129	182	186	258	176	278	131	190	167	246	209	375	135	206	110	168	131	187	—	—
15	124	172	166	260	176	280	131	190	169	246	209	375	135	206	110	156	131	197	—	—
22	124	172	182	272	192	292	131	202	169	259	261	412	135	—	—	—	—	—	—	—
29	129	192	192	278	202	296	143	213	167	259	261	451	—	203	—	—	—	—	—	—
Apr 5	134	182	182	267	202	287	143	202	167	259	261	412	—	—	—	—	—	—	—	—
12	114	162	156	222	166	242	131	190	169	246	209	375	110	164	104	144	107	148	—	—
19	114	—	130	—	—	—	131	—	—	—	—	—	110	—	—	—	—	—	—	—

Ski Pass	1 week	2 weeks	Ski & Boot Hire	1 week	2 weeks	Ski School	6 Snowings
High Season (27/12-31, 16/2-3/3, 29/3-12/4)	£128.65	£240.25	Adult skis & sticks	£60	£80	Adults	£60
Low Season (Remainder)	£113.15	£210.80	Child's skis & sticks	£10-43*	£24-66*	Children	£10-43*
	£31.00*	£57.75*	Adult boots	£6-95*	£12-35*		£12-85*
			Child's boots	£3-25	£12-25*		
				£15	£25		
				£4-71*	£6-65*		

(* assumes SF3-65 = £1)

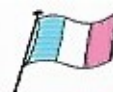
MERIBEL

RESORT APPROX. 1,600 m.

HIGHEST SKIING :-
MERIBEL 2,708 m.
3 VALLEYS 3,300 m.

No. of LIFTS :-
MERIBEL 37
3 VALLEES 106

FRANCE



Meribel-Les-Allues has in the past few years become perhaps the most fashionable resort in Europe for British skiers. This is really not surprising as it is, of all the super-modern French ski-systems, the only resort which can justifiably claim to be a pretty place with pleasant, traditional alpine architecture set on a wooded slope. At the same time it is situated right in the middle of the "Trois Vallees" which, it is claimed, is the largest interconnecting lift system in the world. Indeed, by virtue of its central position, Meribel is usually thought to be the most convenient resort in the Trois Vallees to get the best out of the lift pass for the whole area.

Meribel Mottaret is slightly higher up the valley from Meribel-Les-Allues and is in an advantageous position for skiing and, because of its greater height, is said to have more reliable snow. It is very compact, being purpose built, and it is in a lovely setting. Considering it is principally comprised of apartment blocks its wooden-clad buildings clustered together create a surprisingly attractive aspect.

Advanced Skiing

For good skiers the Trois Vallees need no introduction. Off-piste skiing is virtually without limit and varied. On-piste skiing is also nearly endless with several testing black runs such as the early section of the piste from Saulire towards Courcheval 1850, the very long run from Col de la Loze to Courcheval 1300 and the one from the Polset glacier to Val Thorens. There are also a pair of "hairy" runs down from Pointe de la Messe to Les Menuires.

Intermediate Skiing

For the skier with three or more skiing holidays under their belt the Trois Vallees are a paradise. Miles and miles of wide open, well tended and attractive red runs stretch away in every direction. We have heard it said that the Trois Vallees have rather a lot of "motorway" skiing but this seems to be what a large number of British, holiday-only, skiers are looking for.

Beginner's facilities

If you have literally never had skis on your feet before we would, in honesty, advise against making your debut here. The pistes around the village are sufficiently steep to require familiarity with just the basics of how to turn and stop. If, however you can take time off at home to have, say, four lessons on a dry slope before you come out then you should get on famously because nowhere has such a wealth of open and untimidating runs. The ski school is good but generally it helps if you can speak a little French.

Night life

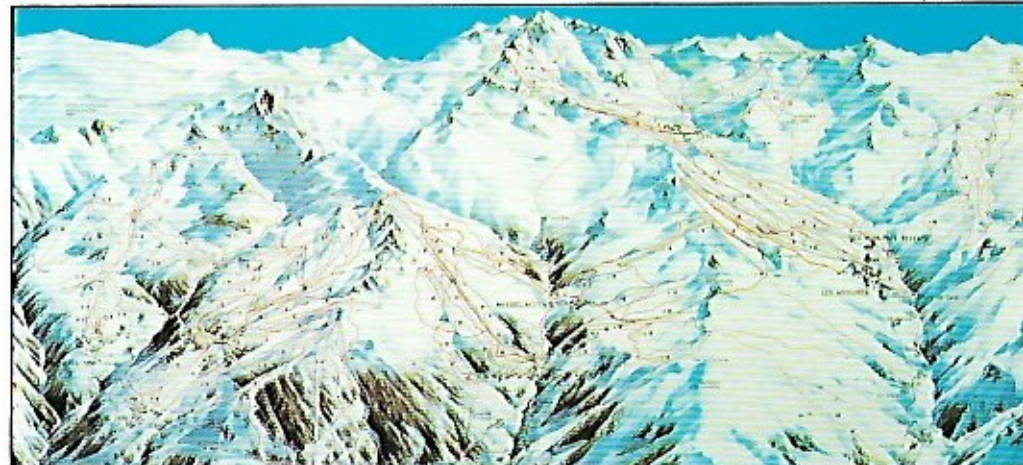
The apres-ski in Meribel tends to be based upon the chalets rather than on night clubs and bars. It is such a friendly resort that you will soon make acquaintances amongst the other British holiday-makers to the extent that in peak season quite a social round of drinks parties gets going. Eating out in France is, of course, always an experience, even in the least expensive establishments, and Meribel has restaurants such as La Dahu and Chez Kiki which are good even by French standards. The most popular bar in the resort is La Capricorne which is situated next door to the Tourist Office. There is also a lively discotheque.

Chalet Party—Meribel-Les-Allues

Chalet Pangaud — for 11/13

This comfortable, modern chalet (pronounced Pango) is well situated about 150 yards from the start of the bucket lift up to the Aitiport and only a few minutes walk from the main piste which runs through the village. The chalet is upside-down in that its living room is on the top floor. It is, in fact, the quality of this living room that "makes" the chalet. It is a vast room running the whole length of the building with an open fireplace and French windows onto a large south-facing balcony. It is ideal for parties and entertaining. There are two rooms with two single beds, one room with a large double bed and a pair of bunks (counted as a triple), one room with two small double beds and one room with a pair of bunks. There are two bathrooms and two separate WCs. Heating and hot water are constant from a large oil fired boiler. The two chalet girls live in a studio just down the road.

"Looking good". Archie Cameron on the wide open expanses above Meribel.



Self-Catering—Meribel-Les-Allues

This resort is very popular for enthusiasts of the self-catering holiday, and we have secured some excellent properties for the coming season. There are not a great number of shops in Meribel but, as can be imagined of any French resort, they carry an interesting selection of foods which are not run of the mill in Britain.

Apartments Marmotton

These two apartments sleep four and five persons respectively. They are both on the bottom floors of private chalets and therefore do not have the impersonality of a flat in a larger block. The two chalets are only a few paces apart, so the apartments can be used in conjunction with each other.

Apartment A has one twin bedroom and one room with a pair of bunks and a divan for one person in the living room. There is a kitchen, bathroom and a separate WC.

Apartment B has one bedroom with a double bed, and an extra single camp bed, a living room with a sofa which converts into a double bed, a kitchen, bathroom and separate WC.



Apartments Petaru

Situated superbly in the very centre of the resort by the shops and tourist office these apartments are ideal for both easy access to the skiing and the facilities.

4 Bed Flats — 1 bedroom with two singles, living room with sofa bed for 2 and bathroom and kitchenette.

6 Bed Flats — the same as for 4 but with extra bedroom with a pair of bunks.

Other Larger Apartments

Space does not permit giving descriptions of the larger flats but we have a number available with **7, 8, 9 and 10 beds**. Call our office for details and prices.

Self-Catering—Meribel Mottaret

Right beside the piste and close to the shopping centre (where the restaurants and bars are also situated) you will find our self-catering flats in Mottaret. They were purpose built with the skier in mind and range in size from studios for two guests up to flats with a living room and five bedrooms (with kitchen, baths etc.) which sleep up to twelve persons. We only feature two sample flats in our price list. These are :-

Flat for 5 persons with one bedroom for three and a living room with a double sofa/bed, kitchenette and bathroom.
Flat for 7 persons with one bedroom for three, one bedroom with a pair of bunks, a living room with a double sofa/bed, kitchenette and bathroom.



Family Hotel—Meribel-Les-Allues

Auberge "Jeunesse et Famille" *

This is unquestionably a bargain priced way of taking your young family skiing. This establishment is not run like a hotel, it really is for families who are prepared to muck in together. For instance everyone helps make their beds, lay the table and wash up after meals (but not cook) but, as you can imagine, the atmosphere is tremendously friendly. The children eat breakfast with the parents, but those under 12 years old eat dinner in their own dining room where guardians are on hand to see fair play! A tremendous way to improve the children's French. Simple but clean bedrooms.



COST OF LIVING INDEX

"Ah yes! I know the brochure price is £250, but what are all the extras going to cost?" This is a question which every skier asks himself before making his booking. In the sections dealing with each resort we give the prices of ski lift passes, ski school and ski hire as they are inescapable expenses of a skiing holiday. Here we give our estimates of what you might expect to pay for your drinks, apres ski etc. Obviously prices alter from one establishment to another in the same resort and these may change by the coming season but they should give you a bit of assistance in calculating the damage!

	Verbier £ (at SF3.70/£1)	Meribel £ (at FF9.0/£1)	Courmayeur £ (at L18.50/£1)
Lunch in mountain restaurant :-			
Coke/Peppi	.60	.50	.50
Bottle Beer	.90	.60	.50
1lt cheap wine	4.30	2.00	1.50
Spaghetti Bolognese	1.90	2.30	1.20
Assiette Skiers (i.e. pork chop & 2 veg.)	3.00	2.70	2.00
Bars in resort :-			
Coke/Peppi	.60	.50	.50
Glass Wine	.45	.25	.40
Beer	.60	.60	.50
Spirits	2.20	1.00	1.20
3 Course dinner in resort (with wine) :-			
At Pizzeria	6.50	5.60	4.20
At Medium Restaurant	9.40	11.00	6.00
Dancing :-			
Entrance	Free to 1.00	Free	Free to 1.10
Coke/Peppi/Wine	1.00	All drinks 3.80	.80
Spirits	2.70		2.00

MISCELLANEOUS

Insurance Offer

Medical, Accident and Personal Belongings.

We are continuing to offer our very reasonably priced Winter Insurance Package which is arranged by Douglas Cox, Tyrie (L & P) Limited, and underwritten at Lloyds.

We were particularly pleased with this policy last year as it is well designed for the needs of skiers (the Ski Club of Great Britain use the same policy) and bona fide claims were dealt with quickly and without quibbling.

You should note that you are not insured by BLT except for the Strike Delay Insurance described on Page 3 and you are therefore strongly recommended to avail yourself of this offer. You should also note that you will automatically be deemed to have requested this policy unless you put "NO" in the appropriate box on the booking form.

Full details of this policy, a summary of which is set out below, can be obtained on request from our office.

Premiums	10 days	17 days	24 days
	£13.50	£14.75	£17.25

Risk	Cover	£
Medical and Surgical Fees		2,250
Loss of Deposits due to cancellat on or curtailment		300
Personal Liability		250,000
Interruption (additional travel or accommodation)		125
Personal Accident (loss of eye, limb, etc.)		1,500
Baggage and Personal Effects (excluding skis, etc.)		350
Money, Cash, Travel Tickets, Ski Lift Pass, etc.		75
Skis, Sticks, Bindings, etc. (excluding hired equipment)		150

Ski Hire Discount

Alpine Sports, who have shops at:
309 Brompton Road, London SW3
114 Brompton Road, London SW3
10/12 Holborn, London EC1
will give our customers a 20% discount on the hire of skis, boots etc.
The use of this service is particularly recommended for customers travelling to Switzerland and France where ski hire costs are higher than in London. (Customers travelling on Charter Flights are not charged extra for any overweight incurred in carrying skis).

Above Meribel - its worth it once you're above the clouds!

OTHER SKI RESORTS

BLADON LINES can assist you in arranging your ski holiday, not just to the resorts of Courmayeur, Verbier and Meribel, but also to a wide selection of other resorts. You will receive expert advice as to the quality of your hotel as well as detailed information about skiing. The following are just a selection of holiday possibilities, but many more suggestions can be made if you telephone to discuss your requirements.

	High Season		Lift Pass		Low Season		Lift Pass	
	1 wk	2 wks	1 wk	2 wks	1 wk	2 wks	1 wk	2 wks
ITALY								
CORTINA D'AMPEZZO								
Home of Italy's most difficult skiing and a part of the massive "Superski Dolomiti" area where tremendous touring possibilities exist. A busy and chic town.								
Hotel Italia - Half Board	190	311	32	53	129	198	26	43
SELVA	The heart of the "Superski Dolomiti" area with its endless skiing possibilities from the glacier at Marmolada to the black runs at Arabba. Good atmosphere and STUNNING scenery.							
Hotel Pralong - Half Board	185	271	39	58	147	231	31	47
CAMPITELLO	A sweet little village just over the hill from Selva - cheaper and prettier but with access to the same skiing.							
Hotel Aquila - Full Board	181	230	37	60	113	151	30	50
SAUZE D'OULX	A super active resort with stunning low prices for night life and great variety. Masses of good skiing now you can connect with Sesinere.							
Hotel Savoia Debili - Half Board	145	205	28	50	108	164	20	52
LIVIGNO	Plenty of good skiing and OUTH FREE BOOZE. The two rival lift companies have at last combined to offer just one lift pass and Livigno must now be considered in the top half dozen Italian resorts.							
Hotel Montena - Full Board	131	178	28	44	104	140	28	44
CERVINIA	On the south side of the Matterhorn and with some of Italy's best slopes with access to Zermatt's fabulous skiing, Cervinia is a very, very good resort at a reasonable price.							
Hostellerie des Guides - B & B	126	173	33	55	99	153	33	55
FRANCE								
COURCHEVEL 1850								
The uppermost of Courchevel's stations with access to what the locals claim is "La Plus Grande Domaine du Ski du Monde".								
Hotel Courchevel - Half Board	248	389	32	76	202	320	36	68
VAL D'ISERE	This resort needs no introduction. It is considered by many to have the world's best skiing and as a result is also a bustling village.							
Hotel Le Kern - B & B	187	273	37	59	143	229	35	63
LES ARCS 1600	A modern French station whose local "ski evolitif" teaching method has justly earned its ski school a great reputation for developing learners quickly. A good lift/skiing system too.							
Hotel La Cachette - Half Board	206	317	38	62	184	269	30	50
AUSTRIA								
KITZBUHEL								
A world famous resort with every facility and entertainment as well as two large and exciting skiing areas with over 50 lifts.								
Hotel Sonnenhof - Half Board	158	225	37	63	124	184	28	48
ST. ANTON	One of Austria's gems. Perhaps the country's best skiing and a resort with a wonderful position and pretty buildings. Always popular with the British.							
Pension Pirker - B & B	145	195	42	71	120	164	36	60
MAYRHOFEN	One of the best Austrian resorts for the beginner. The ski school is truly diligent and there is masses to do in the evening in the resort's active and varied nightlife.							
Pension Prem - B & B	121	164	24	48	87	113	18	37
OBBERGURGL	This is one of the highest resorts in Europe with good and varied skiing combined with reliable snow conditions. For the expert skier, the exciting slopes at Hochgurgl are also accessible.							
Pension Alpenblick - B & B	148	203	34	58	119	159	25	43
SWITZERLAND								
ZERMATT								
For some people, Zermatt is the "only" resort in Europe. It would be hard to find a prettier and more active village in a more stunning situation and the skiing is renowned the world over.								
Hotel Julien - Half Board	180	281	52	91	141	223	52	91
ST. MORITZ	Every skier should go to St. Moritz just once in his career. To see what this, the resort, par excellence, is like. Where else offers Horse Racing and Bob-Sledding for the on-looker as well as a wide variety of some of the highest ski runs in Europe.							
Hotel Carlton - Half Board	317	609	40	63	289	468	40	63

FRANCE

COURCHEVEL 1850

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Hotel Courchevel - Half Board
248 389 32 76 202 320 36 68

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Hotel La Cachette - Half Board
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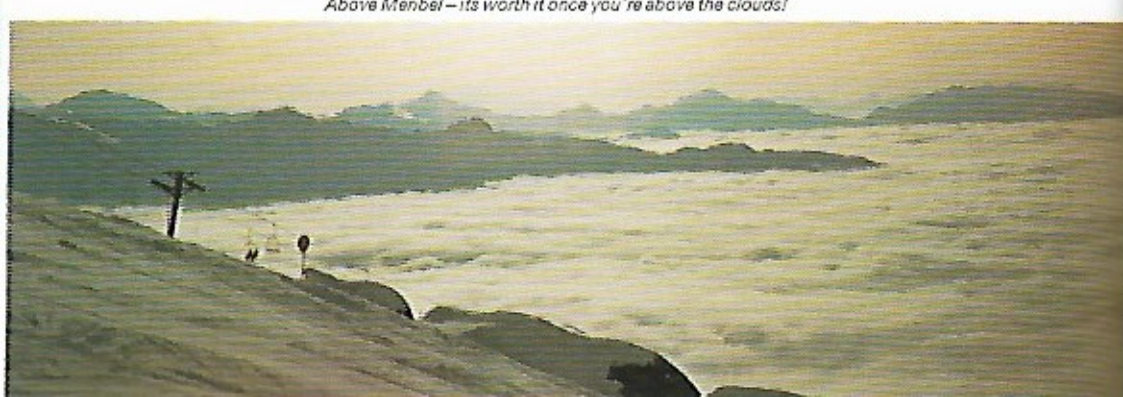
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Hotel Carlton - Half Board
317 609 40 63 289 468 40 63

FOR FURTHER INFORMATION PLEASE CONTACT: ---
BLADON LINES TRAVEL LIMITED
1 Broomhouse Road,
LONDON SW6 3DU
Telephone: 01-731 4228/4322/6885

The above prices are upper and lower extremes of the price range and most prices fall somewhere between the High Season and the Low Season price indicated. The cost of Lift Passes will fluctuate according to the moving exchange rates.



SKI FLIGHTS

Ring 01-731 4228/4322/6885
for cheapest prices