



# Ski Mark Warner



**Snow Skiing Holidays**  
**Winter 1979-80**

# The White World



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# of Mark Warner



**W**elcome to the world of Mark Warner Travel. And welcome to our new winter programme. Last year was our most successful yet but this year's is certain to be the most varied and exciting that we have ever attempted since we started out in snow business five years ago.

But first let us tell you something about Mark Warner Travel or MWT as we are more commonly called. MWT is a small friendly collective of ski fanatics operating from offices near Victoria Station which is about as close to Gatwick as we can reasonably get without actually setting up shop on platform nine. Being skiing nuts, we decided some time back that as the **Trois Vallees** and **Val d'Isere** in France, and **Verbier** in Switzerland provided some of the best skiing and apres ski in the whole white world, it was about time that more of us Brits knew about it considering we virtually invented the game. **The Trois Vallees** is really a collective name for the famous resorts of **Courchevel** and **Meribel** and we have thrown in **Val d'Isere** and **Verbier** for good measure to make sure that come what may, we have the basic ingredients of an unforgettable skiing holiday. Ingredients such as many and varied runs, ranging from kindergarten to kamikazi, immaculately maintained pistes like airstrips, a vast network of lifts to whisk you to all parts of the complex; and come nightfall myriad shops and throbbing nightlife and all safe in the palm of the breathtaking alps. These resorts being out of the world — well at least 6000 feet — have become very popular, fashionable and consequently expensive. Still, one should always expect to pay more for the real thing, unless, of course, you do it the MWT way.

**For starters, join one of our chalet parties.** The whole point about a MWT chalet party is that the accommodation we have acquired over the years lends itself easily to the creation of a warm and happy party atmosphere. After all, a lot of the fun of a Mark Warner skiing holiday is making new friends who you can ski with all day and do whatever close friends do together all night. We are constantly looking to upgrade our accommodation and we can now, for instance, offer a certain number of double rooms with bathrooms en suite. Our chalets, which are mainly the Swiss music-box type with open fires for drying wet ski socks in front of, are close to the ski lifts and in some cases you can ski right to the front door.

For those, who for one reason or another, prefer to avoid the understandable distraction of alluring MWT chalet bunnies and things that go bump in the night, we can offer a variety of **self-catering apartments** with all D.I.Y. mod cons so that you can be thoroughly independent and come and go as you please. We have a choice of good value **hotels** well-sited and close to the action, for those with children perhaps, or others who just prefer to remain cool and mysterious and don't mind buying their own wine.

**All our staff have visited the resorts and know them well.** They will willingly provide you with up to date info on the bars, discos and shops that are in vogue, all about the ski schools and lifts, as well as an abundance of quite useless info acquired over the seasons such as the location of mixed saunas and late-night laundromats.

So what we hope is, that after a holiday with us you will feel, above all else, you got really good value and that we worked just as hard to earn our money as you did yours. This is our aim at Mark Warner Travel.

**One warning though. Book early.** Our regulars have already got the message and are pinching all the best accommodation.

We look forward to hearing from you.

# Chalet Party Holidays

MWT chalet parties are ideal for those who appreciate a party atmosphere, without the clearing up afterwards that goes with it. And like all good parties, as well as coming as a couple, with friends or family, you can come alone knowing that if you meet someone you like, the party doesn't have to end when the music stops. Of course, all our chalets can either be taken as a complete unit if you are sufficiently organised to get enough people in the right place at the right time, or you can join a party made up by us, where we try to make sure from the details on your booking form that you will all get on well together.

We are conscious of the fact that our chalet is your home for the holiday and so we know that we have a high standard to

maintain. Out of the hundreds of chalet girls who apply to be MWT bunnies each season, we only select those who have Cordon Bleu skills to look after the inner man and abundant charm and reliability to look after the rest. After all, the mountain air and an abnormal amount of exercise, puts most healthy skiers in the mood to eat anything that is warm and fresh. So our chalet girls realise quickly that quantity is almost as important as quality. For instance, a typical day starts with a hangover from the free wine the night before, several bruises from the day before, and a **big breakfast** of fruit juice, coffee/tea, fresh bread and rolls, boiled eggs, and a choice of cereals including porridge. Lunch is an optional arrangement; you can eat at a mountain restaurant or for a small charge (FF 10 and SF 5) your favourite chalet bunny, hopefully still warm and fresh, will make you up a packed lunch.

**Afternoon tea** is left on the table so that you can invite compatible free-loaders back for survival rations of hot chocolate,

tea, bread and homemade cakes and biscuits. Afternoon tea is of great importance because this is the time that plans for the evening are unveiled along with the duty free Red Label and absent friends are mourned briefly before their cake is seized upon. Tea though, is a pale shadow compared with the dinner that follows around 8.00 o'clock. A **superb three course affair**, Cordon Bleu style with unlimited wine and optional wassail. Faces glowing with fresh air and alcohol, complete strangers have been known to laugh at anything. Now thrive the court jesters. Trundle out the old golfing jokes. You'll be amazed at the reaction. Afterwards, provided they can find the key to your cell, you are free to join everyone else at one of the discos. Or else just to relax in the chalet with a more select audience over a game of backgammon, cards or whatever.

Not surprisingly, in view of what they have to put up with, we give our chalet girls a day to themselves each week. Then it's every man for himself. However,

the numerous local clubs and eateries will be more than willing to help out provided you book early. The famous British locust act requires careful planning for maximum effect.

The ideal chalet is the one where you can ski right from your bedroom window. On second thoughts, bearing in mind the reverse is also true, perhaps it's not so ideal. However, you get the point. Our chalets are as close to the lifts as possible and usually within a few minutes walk of the evening's entertainment. Obviously standards vary between chalets, which is reflected in the prices we charge. For single rooms and rooms with private bath or shower we charge a supplement which makes it fairer all round. You will see that under each resort, we give a brief description of the chalet and a breakdown of bedrooms, bathrooms and living rooms. We have photographs of all the chalets in our offices and (budding brain surgeons please note) floor plans with structural diagrams available on request.



# Joining a Chalet Party

## As an Individual

Go on your own or with a friend or two as part of one of the mixed parties we make up. In this case we ask you to give a little information about yourself on the booking form to help us fit you into a congenial party.

## As a Self Contained Group

Be your own travel agent. Amaze your friends with your organisational ability and command of the English language. If you are a group of friends, a ski

club, a handful of families or whatever, you get the benefit of our party reductions (see below).

## Party Reductions\*

	1 WEEK HOLIDAYS	2 WEEK HOLIDAYS
7 or more persons	£5	£10
16 or more persons	£7	£14

Our party booking discounts are subject to the condition that all negotiations, discussions, correspondence and payments are handled by the party leader only, much as they do when aircraft are hijacked nowadays. This means it is the party leader's responsibility to ensure that all the party have paid in time for final payment to be made to us eight weeks before

departure. If members of the party cancel within eight weeks of departure we will make every effort to fill the unfilled beds but in the event of not being able to, the party leader is responsible for paying cancellation charges as set out in our booking conditions. If a party wishes to book a chalet for fewer than the advertised number in the brochure, we will charge 50% of the basic holiday cost on any unfilled bed.

\*Party reductions do not apply to Chalet Tarantaise in Val d'Isere or Club Mark Warner in Meribel.

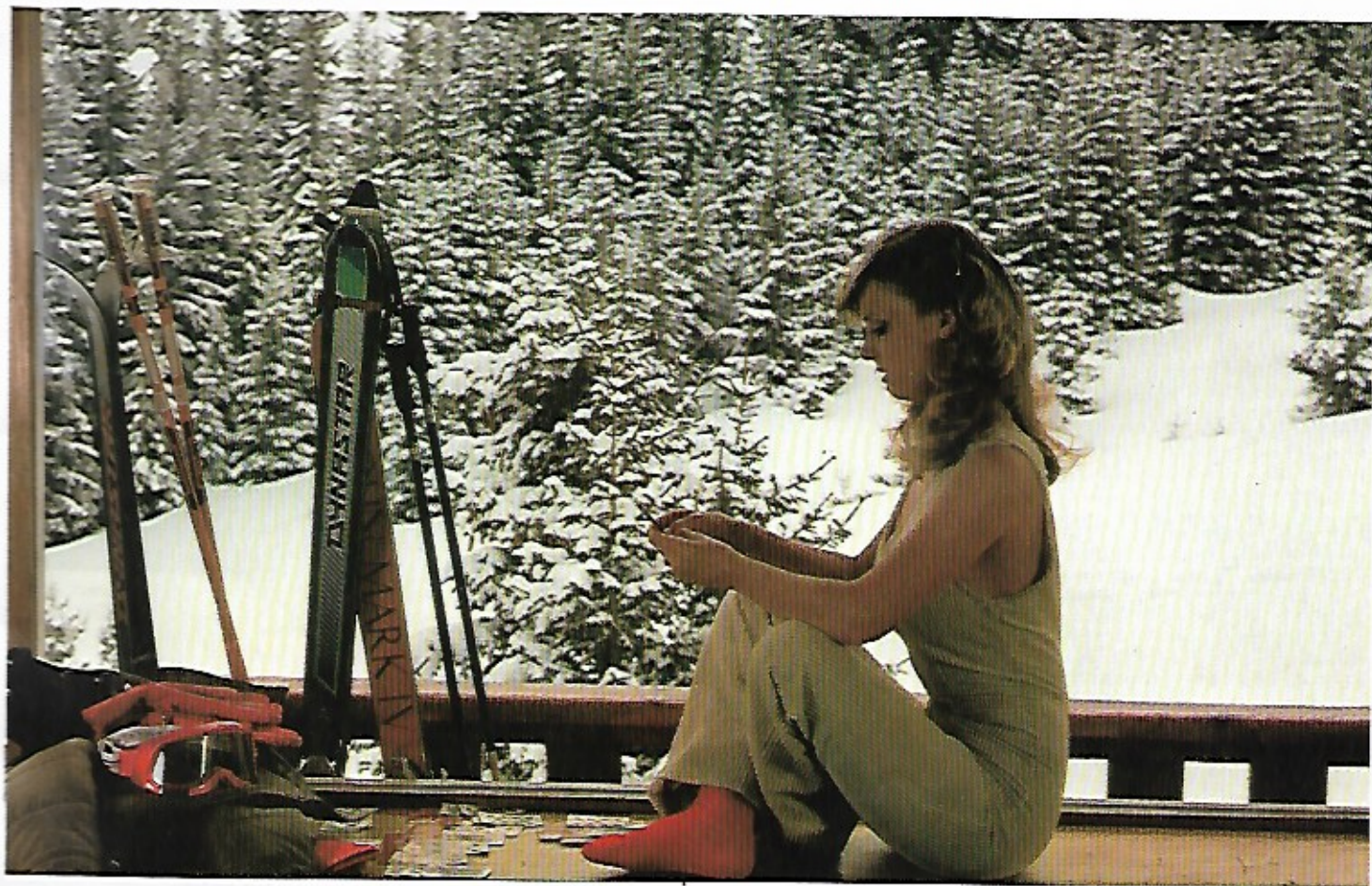
## Family Parties

A chalet holiday is ideal for families with children. It's easily the most economical way of taking your family skiing and often several families will join together to take over a whole chalet during the Christmas or Easter holidays. We cannot offer reductions for children as we are not making any saving, but we will quote special prices where children 'squash in' and increase the capacity of a chalet. There are usually substantial reductions for children on ski lift passes, ski school and ski hire, and we can supply further details of these on request.

*Opposite: Dinner in Chalet Becheret*

*Bottom left: Chalet Becheret, Courchevel 1850*

*Bottom right: Our chalet party leader!*



# Verbier

Verbier is an old favourite among British skiers of all ages. Situated on a spacious, sunny plateau high above the Rhone valley at 5,000 feet it is really the only resort in Switzerland which by virtue of its vast ski area and exceptional social life can seriously attempt to rival the supremacy of the Trois Vallees.

The Swiss hat is in the ring though. 100 miles of pistes and 65 lifts of all kinds cover a wide variety of skiing from the short, testing mogul fields around Les Attelas and La Chaux, to the sun drenched wide open slopes on Savoleyres ideal for beginners. Since the opening of the Tortin 2 lift, Verbier has become linked with the resorts of Super Nendaz, Thyon 2000 and Haute Nendaz. It's a vast skiing area right across the mountain range and is now known, predictably, as Les Quatre Vallees just to rub the point in. The skiing from the

village is divided into two main interlinking areas. On the Ruinettes/Attelas/Mont Gelee side of the village, which is the more extensive, there are now four parallel lifts to take skiers up to Les Ruinettes, while three others continue to Les Attelas. A cable car will carry you even higher to the summit of Mont Gelee - one of the blackest, most beautiful expert runs in Europe, often blanketed in immaculate powder. For the typical intermediate skier, the runs down from Les Attelas to Lac des Vaux are ideal, while for the more accomplished skier the run to Tortin, starting very steeply from the Col de Chassoure and plunging down to the gondola station, provides a good challenge. Further, as an alternative to skiing Les Attelas to Ruinettes, then back down to the village, you can connect with the other main ski areas around Savoleyres by taking a long and somewhat underused beginners' run from Lac des Vaux to La Tzoumaz, where there are several good restaurants in which to enjoy the lunch break

and meet up with friends. From here a series of lifts carry you to the summit of La Savoleyres, where skiers enjoy sunny afternoons on the south-facing slopes. By the sound of the above description you may think that Verbier is suitable for only the highly accomplished skier. However, there are exceptionally good nursery slopes, one of which is reserved by the ski school especially for children, and there is plenty in the way of open, gradual descents for beginners in general. Verbier even offers a specially priced family abonnement, which covers everyone from six to sixty, and a kindergarten for the ski-toddlers.

Verbier is very much a young peoples resort and Meribel-like in its love of chalet parties and informal soirees. It also happens to be a favourite haunt of the Swedes so those who like their ladies blonde, or even those who don't care, Verbier is the place for you. You might imagine that life will be very much more expensive in Switzerland than in France, but

as it happens, the cost of the good life in Verbier is quite affordable. Since most of the partying goes on privately in the chalets, people tend to do most of their drinking before setting forth to visit the various village bars and discos. The most popular discos are Tara's and the Farm Club which stay open late and don't charge you to get in. The Pub and Harry's Bar are excellent watering troughs as is the Hotel Phoenix which features cheap drinks and raclette-and-backgammon evenings for a friendly hustle before invading the town. Verbier's a fun, free-for-all sort of a place. A sort of Ibiza-in-the-snow and the swiss alternative to the Trois Vallees for MWT clients who enjoy every minute of their holiday.

*Top left: Pepita Chalet Bunnies  
Top right: Chalet Pepita  
Bottom right: The Fosbury Flop*





### Pepita Chalet for 14

Ideally situated 5 minutes from the centre of the village and within skiing distance of the main lift terminal, Pepita has always been an extremely popular and distinctive chalet. It's in a very quiet sunny position and there are two large balconies perfect for sunbathing. In the mornings you can put your skis on outside the door and a quick schuss brings you to the Medran lift. And at the end of the day you can ski through the trees right back to the chalet. It's constructed almost entirely of wood in a typical alpine style and spread over three floors with a separate sitting room and dining room.

6 twins with washbasins.  
1 double (leading off a twin).  
3 bathrooms. 3 w.c.'s. Dining room. Separate living room. Telephone. Balconies.



### Hotel Eden

The Hotel Eden always been popular with British skiers. Its very centrally situated just off the main square and has recently been completely renovated. All rooms have either bath or shower and w.c. and except those on the top floor, a balcony. Accommodation is on a half board basis and there is an English style pub called the Nelson where you can play darts and drink Guinness!



### Hotel Mont Fort

Situated just down from Chalet Pepita the Mont Fort is a small family run hotel offering excellent value for those who want the independence of a hotel, but at a budget price. The rooms all have their own washbasins and are furnished in typical mountain Swiss style. On each floor there are showers, a bathroom and separate w.c. Accommodation is on a half board basis with an English breakfast of cereals, boiled eggs etc. and a plat du jour dinner inclusive of a glass of wine, a beer or coca cola. The Pub bar in the hotel is very popular with the British and locals.

#### DATES AND PRICES IN POUNDS PER PERSON

VERBIER	8 DAYS					11 DAYS	15 DAYS				
	Jan 12-19	Jan 26-Apr 12	Jan 5-Feb 2	Feb 9-23	Feb 16, 23-Mar 1, 8, 15, 22	Dec 19	Jan 5, 12, 19	Jan 26-Feb 2	Feb 9-Apr 5	Feb 16, 23-Mar 1, 8, 15	Dec 22, 29-Mar 22, 29
Chalet Pepita	146	159	164	174	180	252	219	241	254	264	274
Hotel Eden (twin with bath & board)	199	233	239	245	249		324	344	354	364	374
Hotel Mont Fort (twin & board)	184	218	224	229	234		277	299	309	319	329

#### SKI PASS, EQUIPMENT AND INSTRUCTION

6 Days	High SF 133	Ski Pass Low (5/1-9/2 & 8/3-29/3) SF 117	Ski Hire SF 54	Boot Hire SF 25	Ski Class Instruction 6 x 2 hrs SF 60
13 Days	SF 248	SF 218	SF 90	SF 45	12 x 2 hrs SF 120

# Val d'Isere



# Verbier





# BOOKING FORM

To establish that what you want is available, we recommend you to phone the office first and book provisionally, before filling in the booking form. Please fill in **BOTH SIDES** in **BLOCK CAPITALS** and send it with a cheque for your deposit and insurance premium to **Mark Warner Travel, 193 Victoria Street, London SW1E 5NE. Tel 01-828 5555.** We will then confirm your booking as quickly as possible.

NAME OF PARTY LEADER	DEPARTURE DATE
RESORT	RETURN DATE
NAME OF CHALET/APARTMENT/HOTEL	TRAVEL (Charter, car, independent)
MEAL REQUIREMENTS (for chalets put 'chalet party')	NUMBER IN PARTY

ACCOMMODATION (as provisionally booked by phone) For hotels and chalets where a choice of room is offered please indicate requirements and number of rooms.					TRAVEL BY CAR (for Townsend Thoresen and Hoverlloyd bookings only)				
TYPE OF ROOM	STANDARD	WITH WASHBASIN	WITH SHOWER	WITH BATH	CROSS CHANNEL ROUTE				
					FROM	TO	DATE	TIME	
SINGLE					OUTWARD				
TWIN					HOMEWARD				
DOUBLE					HOVERCRAFT/ FERRY (please delete)	NO. OF PASSENGERS IN CAR (INCL DRIVER)		MAKE OF CAR	
TRIPLE					LENGTH OF CAR	REG. NO.		YEAR OF MANUFACTURE	

ANY SPECIAL REQUIREMENTS:



PLEASE COMPLETE REST OF FORM OVERLEAF

FOR OFFICE USE ONLY - PLEASE LEAVE BLANK

REF.	PARTY LEADER	NO.	RESORT
ACCOM	BASIS	FOR	NIGHTS FROM TO
ROOMS			
SPECIAL REQUIREMENTS			

DETAIL	PRICE	NO.	AMOUNT	DATE	DETAIL	AMOUNT	BAL.
TOTAL							
ACCOM	FLT	TRANS	CAR	TKT			





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